

# Your future starts here.

## Challenge

PwC's case competition

Today's dynamic business environment requires analytical thinking, fact-based decision making, and collaborative action. You'll experience it all first hand in *Challenge*, our campus case competition.

The *Challenge* case competition models real-world business scenarios focusing on the strategic issues currently being faced by companies all over the world. It is open to all freshman, sophomores and juniors in a five-year program and does not require detailed knowledge of business concepts or accounting.

You will work with a small team of students to review a business case, develop a solution, and create a presentation. Your team will then deliver your solution to a group of PwC professionals. Success is measured by three key criteria: *critical thinking*, *collaboration*, and *communication*. You will come away with valuable insights into our profession, our firm, and the issues faced by global business leaders.

### How it works

In early fall, PwC will be on campus to formally promote the competition. Our *Challenge* project leader, PwC staff, school recruiter, and former competitors will be available to provide you with additional information and answer all of your questions. The event promotion will be followed by our campus rally, where all students interested in participating on your campus will meet with a PwC representative who will explain this year's case challenge and assist with team formation, as needed. Your team will have a period of time to formulate a solution to present to a panel of PwC professionals.

### What's in it for me?

There are rewards, personal and financial. Team with friends to discuss and solve real world problems. Gain exposure to PwC professionals who will evaluate your teamwork, critical thinking and communication skills. Walk away with a stronger sense of overall professionalism, improved presentation skills, along with a broader network of relationships.

Each member of a winning campus team will receive \$200 and each winning team will also be eligible to take part in an optional Corporate Responsibility (CR) challenge, inclusive of all participating schools nationwide. In an effort that is meaningful to you, experience how we at PwC drive purpose in our communities. Give back and make an impact with PwC!

### To learn more, join us for our:

Challenge Kick-off  
October 30th

Challenge Competition  
November 14th

### Who can compete?

Your team should consist of four or five members with the following composition:

- At least two members of each team must have the intent to apply, applied or be currently enrolled in the Business School.
- Teams are encouraged to include a member with the intent major/minor in STEM\*

\*Relevant STEM Majors/Minors include, but are not limited to: Data/Business Analytics, Engineering, Computer Science, Information Systems, Technology Management, Management Information Systems and Security.

### Eligible participants

- 1st (Freshman) and 2nd (Sophomore) year students in a four-year program
- 1st (Freshman), 2nd (Sophomore) and 3rd (Junior) year students in a five-year program
- Juniors **in process** of applying for a fifth year program

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Visit [www.pwc.com/challenge](http://www.pwc.com/challenge) to learn more about this fall's competition and how to register to compete.

Jackie McConville  
Campus Recruiter  
[iaclvn.e.mcconville@pwc.com](mailto:iaclvn.e.mcconville@pwc.com)

