



× FREEMAN COLLEGE OF MANAGEMENT

October 24, 2022 MEMO

Freeman College BLOG

Freeman Student Events Calendar

Management Majors MOODLE

Freeman Events and Programs

FCOM Engagement Committee

20 BISON READY POINTS

STUDENT EXPERIENCE PANEL

Join Students from FCOM Student Advisory Board to hear about their internships and job experiences!

Hislop Auditorium
October 25th at 4:30PM
Followed by industry conversations in the lobby
Food will be provided!

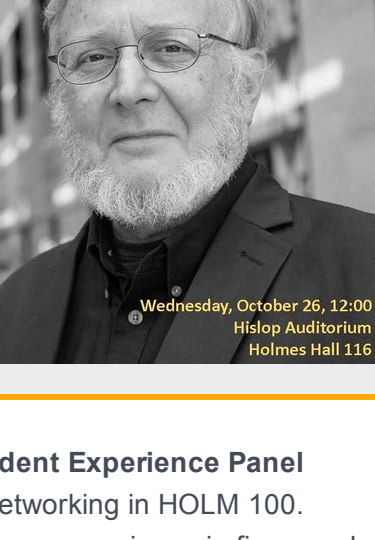
Industries include Analytics, Wealth Management, Accounting, Consulting and More.

pwc **Deloitte** **Houlihan Lokey**

Searching for the Perfect Musical Scale

John Hooker
Carnegie Mellon University

Music is much more than mathematics and combinatorics, but mathematical structure lies at the heart of almost all music. One example of this is the system of 7-note diatonic scales, defined on 12 chromatic pitches, that have defined Western music for centuries with spectacular results. This talk asks whether there are other scale systems with even better combinatorial and harmonic properties. It applies optimization and constraint programming methods to search for them. It concludes that the traditional scales are in fact among the best possible, using reasonable criteria, but that another family of 9-note scales on 19 chromatic pitches are arguably superior. Ironically, the same 19-note pitch collection was proposed during the 16th century but subsequently forgotten. The talk includes audio illustrations of the proposed scales.



Wednesday, October 26, 12:00
Hislop Auditorium
Holmes Hall 116

Freeman College of Management Student Advisory Board Student Experience Panel
Tue, Oct 25th at 4:30pm in Hislop Auditorium - Q&A followed by networking in HOLM 100.
Come learn about internships/industry from current students who have experience in firms such as PWC, JPM, Houlihan Lokey, Deloitte.

John Hooker is University Professor of Operations Research and T. Jerome Holleran Professor of Business Ethics and Social Responsibility, Emeritus, at Carnegie Mellon University. He has published 200+ articles and 9 books on optimization, constraint programming, formal logic, ethics, the mathematics of distributive justice, cross-cultural management, and music theory.

Opportunities for Internships, Networking, Research, Scholarships

Application deadline for [Girls Who Invest](#) is **November 1 for the 2023 cycle**.
As part of the GWI mission to increase the number of women leaders in the investment management industry, applications are welcome from sophomore students across all majors for this year's Summer Intensive Program and Online Intensive Programs. GWI also welcomes applications from first-year students for our Online Intensive Program.

Check out [Handshake](#), a platform hosted by the Center for Career Advancement, for opportunities to search for internships/jobs.

A Dialogue Project Competition for College Students
To help equip young people with the tools they will need to lead in the emerging stakeholder economy, Duke is launching a competition for undergraduate students dedicated to exploring the different ways business can be a force for good in society. During the all-expense paid trip to Fuqua, the grand prize winners will present their proposals to influential business leaders and participate in a live case study. Students, [register your interest here](#).

Diversity, Equity & Inclusion Focused Events/Opportunities

Sponsored by Bucknell's Diversity & Inclusion Offices

Cultural Humility: Leadership in Diverse Communities Training

Wednesday 09/28 7-8:20pm
Tuesday 10/25 7-8:20pm
Sunday 11/13 2-3:30pm

Terrace Room, ELC

REGISTER HERE

SAUL FLORES

Wednesday, Nov. 9th, 2022
7 PM, ELC Forum

THE WALK OF THE IMMIGRANTS

Saul Flores, a philanthropist, photojournalist, and speaker is coming to Bucknell to share "The Walk of the Immigrants," a keynote in which Saul shares his three month, 5,328 mile journey.

Walking, hitchhiking, and sleeping on the ground and in hiding places from Ecuador to Charlotte, North Carolina, Saul traveled through ten countries and nine border crossings to document how grueling and dangerous the journey of immigrants to the United States can be.

Join us on Wednesday, November 9th to relive "The Walk of the Immigrants" along with Saul and create a deeper understanding of the struggles, hardships, joy, and hope that immigrants experience on their journey.

The Other Side to Service
Do you use same-day delivery service? Many of us do! It is so convenient for last-minute shopping. However, there is another side to this wonderful service: same-day delivery contractors are often treated unfairly and face serious inequity issues. Professors Jimmy Chen and Xinwei Chen study the rights of these workers. They look at their fringe benefits, job-enabling resources, and collective bargaining power. And what is most important they suggest actionable steps at both the firm and societal levels to improve same-day delivery workers' equity.



Career Institute & Center Programming

NYC Finance Industry Networking & Career Fair

Tuesday, November 1st, 6:00 pm - 8:00 pm
Hearst Tower 300 W 57th St, New York, NY

Travel to NYC to meet representatives, including alumni, parents and employers in the finance industry, to learn about specific organizations, career paths, work environments and opportunities

BUS TRANSPORTATION PROVIDED
STUDENTS MUST REGISTER ON HANDSHAKE & ATTEND PREP SESSION ON OCT 26

Bucknell University | Center for Career Advancement

Getting started with the Center for Career Advancement (CCA)
We are ready to help you on your career path: Here's how to get started using our office:
[Activate your Handshake account](#): fill out your profile to receive the most relevant recommendations and schedule an appointment with a career coach or counselor.
[Bookmark the CCA Moodle Site](#) for easy access to all things career!

Tuesday, November 1
[Fall 2022 NYC Finance Industry Networking & Career Fair](#) (Bus Transportation provided)
Hearst Tower 300 W 57th St, New York

Students **MUST** register to attend the NYC Finance Industry Networking & Career Fair, which is an opportunity for students to travel to NYC to meet representatives, including alumni, parents and employers in the finance industry, to learn about specific organizations, career paths, work environments and opportunities.

6pm - 8pm in NYC, Hearst Tower

BUCKNELL THEATRE AND MUSIC PRESENTS

LOST GIRL

Harvey M. Powers Theatre

Friday, October 21, 2022 at 7:30 pm
Saturday, October 22, 2022 at 7:30 pm
Sunday, October 23, 2022 at 2:00 pm
Monday, October 24, 2022 at 7:30 pm

Tickets at [Bucknell.edu/HearstBox](#)

LEAD ENGINEER SYMPOSIUM
LEADING TOWARDS A GLOBALLY INCLUSIVE FUTURE

DAY #1 - NOV. 4

10 a.m. - 12 p.m. Appreciative Inclusion

PANELISTS: Dr. Sara Madsen, United States Geological Survey; Dr. John Kwan, University of Tennessee; Michael McKeown, Engineering Change Lab; and Sara Adams, the Black at Long Hydration

12 p.m. - 1 p.m. Lunch

1 p.m. - 2 p.m. Ethics of Engineering

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

2 p.m. - 3 p.m. Leadership

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

3 p.m. - 4 p.m. Design Innovation

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

4 p.m. - 5 p.m. Lunch

5 p.m. - 6 p.m. Engineering Change Lab

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

6 p.m. - 7 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

7 p.m. - 8 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

8 p.m. - 9 p.m. Traditional Reading Room

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9 p.m. - 10 p.m. Traditional Reading Room

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10 p.m. - 11 p.m. Traditional Reading Room

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11 p.m. - 12 p.m. Traditional Reading Room

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MONDAY, OCTOBER 24

10 a.m. - 12 p.m. Student Panel: Internships and Undergraduate Research

PANELISTS: Alice Baker '23, Abbie Conch '23, Lydia Hybels '24, Vivian McMillan '24

12 p.m. - 1 p.m. Lunch

1 p.m. - 2 p.m. Faculty Panel: The Russian Invasion of Ukraine and North Atlantic Security

PANELISTS: Joseph Jozwiak, David Mitchell, and Luke Wood

2 p.m. - 3 p.m. Academic West 111

3 p.m. - 4 p.m. Event Lounge

4 p.m. - 5 p.m. Sponsored by the Bucknell Institute for Public Policy

5 p.m. - 6 p.m. Lunch

6 p.m. - 7 p.m. Documentaries

7 p.m. - 8 p.m. Campus Theatre

8 p.m. - 9 p.m. A young Navajo filmmaker investigates displacement of indigenous people and devastation of the environment caused by the same chemical companies.

9 p.m. - 10 p.m. Introduction and Q&A led by Ivor Gamble, Marybeth Tso (director) and Jordan Fairley (producer)

10 p.m. - 11 p.m. Lunch

11 p.m. - 12 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

TUESDAY, OCTOBER 25

10 a.m. - 12 p.m. Faculty Panel: The Russian Invasion of Ukraine and North Atlantic Security

PANELISTS: Joseph Jozwiak, David Mitchell, and Luke Wood

12 p.m. - 1 p.m. Academic West 111

1 p.m. - 2 p.m. Event Lounge

2 p.m. - 3 p.m. Sponsored by the Bucknell Institute for Public Policy

3 p.m. - 4 p.m. Lunch

4 p.m. - 5 p.m. Documentaries

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9 p.m. - 10 p.m. Traditional Reading Room

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10 p.m. - 11 p.m. Traditional Reading Room

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11 p.m. - 12 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

WEDNESDAY, OCTOBER 26

10 a.m. - 12 p.m. Multicultural Student Services Luncheon

12 p.m. - 1 p.m. Lunch

1 p.m. - 2 p.m. We invite students, faculty, staff and community members to join us for a lunch with Director Ivor Gamble, Marybeth Tso and Producer Jordan Fairley of the award-winning documentary Powerlands.

2 p.m. - 3 p.m. Noon-1 p.m. Elaine Langone Center 045

3 p.m. - 4 p.m. Diversity & Inclusion Multipurpose Room

4 p.m. - 5 p.m. Lunch

5 p.m. - 6 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

6 p.m. - 7 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

7 p.m. - 8 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

8 p.m. - 9 p.m. Traditional Reading Room

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9 p.m. - 10 p.m. Traditional Reading Room

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10 p.m. - 11 p.m. Traditional Reading Room

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11 p.m. - 12 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

THURSDAY, OCTOBER 27

10 a.m. - 12 p.m. Kalkhoof: Test your knowledge on international affairs

12 p.m. - 1 p.m. Lunch

1 p.m. - 2 p.m. Bert and Library 213

2 p.m. - 3 p.m. Traditional Reading Room

3 p.m. - 4 p.m. Lunch

4 p.m. - 5 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

5 p.m. - 6 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

6 p.m. - 7 p.m. Traditional Reading Room

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7 p.m. - 8 p.m. Traditional Reading Room

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8 p.m. - 9 p.m. Traditional Reading Room

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9 p.m. - 10 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

10 p.m. - 11 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

11 p.m. - 12 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

FRIDAY, OCTOBER 28

10 a.m. - 12 p.m. IR Alumni Panel: How IR Opens the Door

12 p.m. - 1 p.m. Lunch

1 p.m. - 2 p.m. Sarah Bunker '24 (Gender Data Scientist at the World Bank)

2 p.m. - 3 p.m. Ryan Forester '21 (Chief Communications Officer, Greenpeace)

3 p.m. - 4 p.m. Jenna DiPaolo Colley '07 (Chief Communications Officer, Greenpeace)

4 p.m. - 5 p.m. Noon-1 p.m. Elaine Langone 213

5 p.m. - 6 p.m. Lunch provided

6 p.m. - 7 p.m. Register on Handshake

7 p.m. - 8 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

8 p.m. - 9 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

9 p.m. - 10 p.m. Traditional Reading Room

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10 p.m. - 11 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

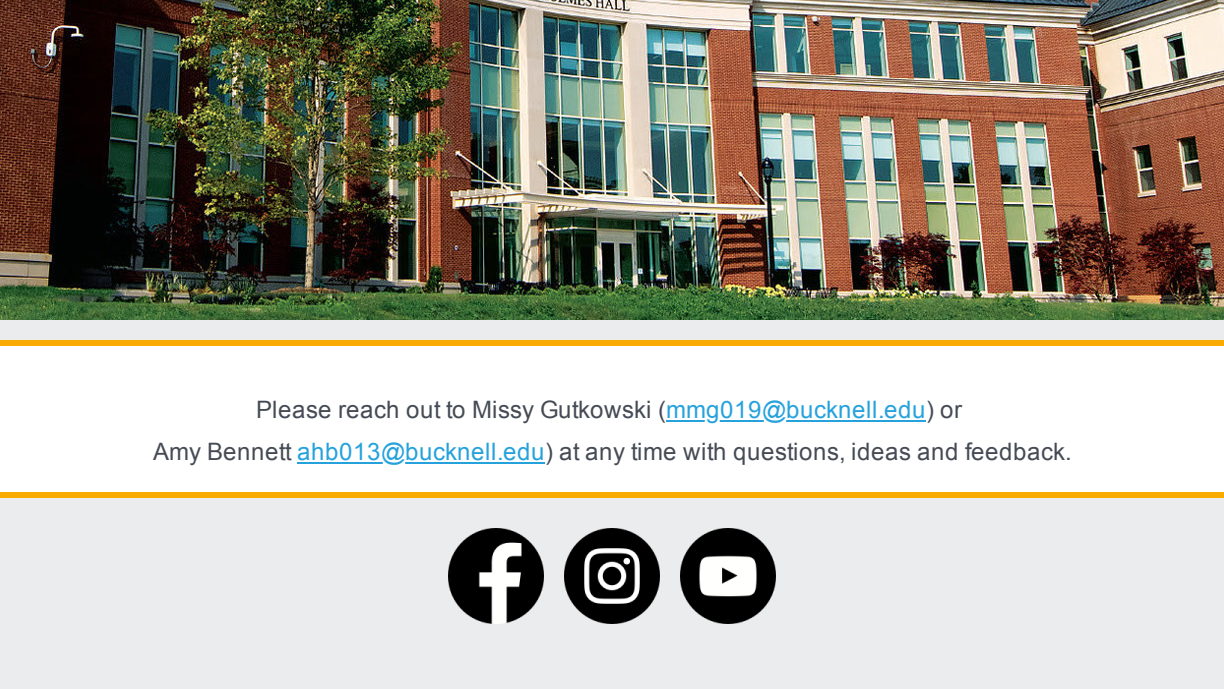
11 p.m. - 12 p.m. Traditional Reading Room

PANELISTS: Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee; Dr. John Kwan, University of Tennessee

Freeman Students, Faculty, Staff and Alumni in the News



Professors Curtis Nicholls and Frank Schreiner recently travelled to Chicago for the [SMIF Conference](#) with 4 students: **Georgia Shell '23 Finance**, **Mike Ryan '23 Accounting**, **Paul Danenberg '23 Finance** and **Caroline Frank '23 Finance**.



Please reach out to Missy Gutkowski (mmg019@bucknell.edu) or Amy Bennet (ahb013@bucknell.edu) at any time with questions, ideas and feedback.

