

FREEMAN COLLEGE OF MANAGEMENT

October 31, 2022 MEMO

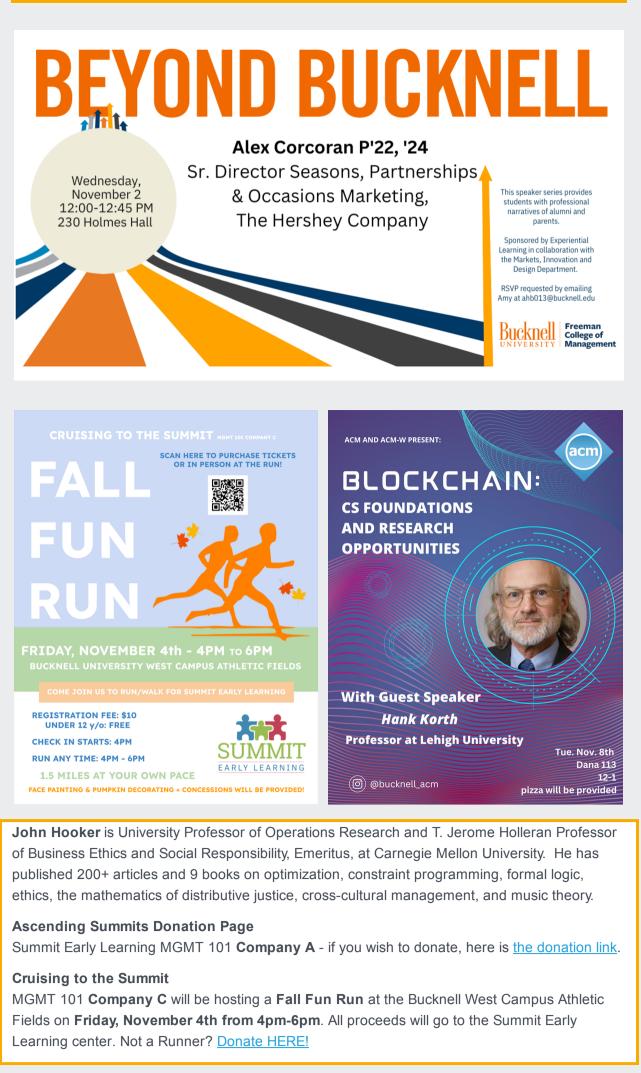
Bucknel

Freeman College BLOG

Freeman Student Events Calendar

Management Majors MOODLE

Freeman Events and Programs





Fri, Nov 4, 10-10:50 AM, Holmes 101

Join the Bison Marketing Club at these alumni sessions Fri, Nov 4, 10-10:50 AM, Holmes 101 Victoria Mold '15, Senior Marketing ManagerSenior Marketing Manager, Wiley

This speaker series provides students with professional narratives of alumni and parents. Sponsored by Experiential

Opportunities for Internships, Networking, Research, Scholarships

KPMG Ideation Challenge

Application deadline for <u>Girls Who Invest</u> is **November 1 for the 2023 cycle**. As part of the GWI mission to increase the number of women leaders in the investment management industry, applications are welcome from sophomore students across all majors for this year's Summer Intensive Program and Online Intensive Programs. GWI also welcomes applications from first-year students for our Online Intensive Program.

Check out <u>Handshake</u>, a platform hosted by the Center for Career Advancement, for opportunities to search for internships/jobs.

The KPMG Ideation Challenge

Bucknell will participate in <u>KPMG's Ideation Challenge (KIC)!</u> Participating student teams will compete head-to-head against some of the brightest students across the country. The competition will start with a virtual first round, followed by a virtual semi-final round and then the top 5 teams in the U.S. will be invited to an in-person final round at KPMG Lakehouse. The winning U.S. team will be invited to our in-person Global Advantage program taking place in June. <u>Handshake has details.</u>

A Dialogue Project Competition for College Students

To help equip young people with the tools they will need to lead in the emerging stakeholder economy, Duke is launching a competition for undergraduate students dedicated to exploring the different ways business can be a force for good in society. During the all-expense paid trip to Fuqua, the grand prize winners will present their proposals to influential business leaders and participate in a live case study. Students, <u>register your interest here</u>.

Diversity, Equity & Inclusion Focused Events/Opportunities



The Other Side to Service

Do you use same-day delivery service? Many of us do! It is so convenient for lastminute shopping. However, there is another side to this wonderful service: same-day delivery contractors are often treated unfairly and face serious inequity issues. Professors Jimmy Chen and Xinwei Chen study the rights of these workers. They look at their fringe benefits, jobenabling resources, and collective bargaining power. And what is most important they suggest actionable steps at both the firm and societal levels to improve same-day delivery workers' equity.



Study Abroad?

Wednesday, November 2, 2022 | 5pm - 6pm | Traditional Reading Room, Bertrand Library

Would you like to study abroad but don't know if it is possible?

Hear from a panel of Bucknell students who overcame obstacles to make study abroad happen! Discuss financial aid, curriculum requirements, and program options with our providers.

Study Abroad Fair

Thursday, November 3, 2022 | 11am - 2 pm | Terrace Room, ELC

Featuring more than 500 programs on all seven continents! Explore semester, yearlong, and summer options with over 15 program providers and Bucknell-in program staff and faculty.

CONTACT GLOBALED@BUCKNELL.EDU FOR MORE INFO.

Career Institute & Center Programming



Getting started with the Center for Career Advancement (CCA)

We are ready to help you on your career path: Here's how to get started using our office: <u>Activate your Handshake account</u>: fill out your profile to receive the most relevant recommendations and schedule an appointment with a career coach or counselor. <u>Bookmark the CCA Moodle Site</u> for easy access to all things career!

Tuesday, November 1

<u>Fall 2022 NYC Finance Industry Networking & Career Fair</u> (Bus Transportation provided) Hearst Tower 300 W 57th St, New York

Students **MUST** register to attend the NYC Finance Industry Networking & Career Fair, which is an opportunity for students to travel to NYC to meet representatives, including alumni, parents and employers in the finance industry, to learn about specific organizations, career paths, work environments and opportunities.

6pm - 8pm in NYC, Hearst Tower

Nov 3rd:

TFAS Academic Internship Programs in Washington, D.C. Session

<u>Get to know Wayfair!</u> Hosted by a former Wayfair intern and alum; learn more about the 10 week summer internship program - current seniors are eligible to apply!

<u>Resumes for Creatives</u> If you are thinking of working in art, design, writing, advertising, performance, or entertainment, you will need a resume that is geared towards employment in that particular field. At this session, learn about the different types of resumes that are used for creative fields. Examples and templates will be provided, as well as information about portfolios. <u>Careers for Critical Thinkers</u> (co-hosted with the Humanities Center Student Council)

Nov 4th, Invite Only: Career Exploration Conference at Rock Lititz, PA

This is a unique one-day event that will showcase jobs ranging from design to engineering, manufacturing to finance, scenic art to operations, across a fast-paced, creative and technical industry. Transportation and student registration will be covered by the Provost's office.

Course registration is open for students! The Career Course (JumpStart UNIV 175) will be open for first year students to enroll for Spring 2023 semester.

<u>This Capitol Hill Internship Program</u> is a summer funding resource supporting unpaid internships on Capitol Hill or in state legislatures. The stipend pays \$450/week up to \$4,500 for the summer and the process is competitive - only 5 awards will be given! Application Deadline is **Tues, Nov. 15, 2022** on Handshake. Open to all class years (including current seniors).

"Road Trips to Real World" Employer Site Visits: This Eastern Association of Colleges and Employers (EACE) Signature Program has been connecting students and employers for more than 18 years! Road Trips to the Real World is an exclusive opportunity for college students to join a site visit during the January Winter Break and learn firsthand about a career field, network with employers and explore internship and job opportunities. Registration opens Nov. 1 and spots go quickly! Site visits take place January 4-20, 2023 and are \$5 per site visit (plus processing fee). Virtual and in-person site visits are available. Transportation to in-person events is the responsibility of the individual student. In-person events have limited capacity and are available on a first-come, first-served basis.

Study Abroad, Fall 2023: Global Education Advising is Now!

Global Education's study abroad advising period for Fall 2023 is now open. Advising is based on your intended/declared major. Your Global Education Advisor and information on the study abroad process and study abroad programs can be found on <u>our</u> <u>webpage</u>.





Freeman Students, Faculty, Staff and Alumni in the News



The **MORS** department gathered for their first of many department social events, **S'mores with MORS**. This event was aimed at giving students and faculty the chance to connect and build community within the newest of the Freeman College's departments. Students and faculty gathered at the Bucknell fire pit to roast marshmallows and enjoy apple cider while getting to know each other outside of the classroom setting. The faculty have made it their priority to continue to engage in close student-to-faculty relationships inside and outside of the classroom as the department rapidly grows, this event being just one of the examples. Be on the lookout for our next event in November!



Please reach out to Missy Gutkowski (<u>mmg019@bucknell.edu</u>) or Amy Bennett <u>ahb013@bucknell.edu</u>) at any time with questions, ideas and feedback.





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