



FREEMAN COLLEGE OF MANAGEMENT

12 April 2021 MEMO

Freeman College BLOG

Freeman Student Events Calendar

Management Majors MOODLE

Freeman Events and Programs

Thank you to all who participated in the many Freeman Week events last week; we will announce the winners of the prize drawing and the Twilio Team Challenge in next week's MEMO.

[Applications Now Being Accepted for Student Advisory Board positions.](#) The **Student Advisory Board** is a representative body of students, for students, within the **Freeman College of Management**. We encourage remote and on-campus students to apply through **Mon, April 19**.

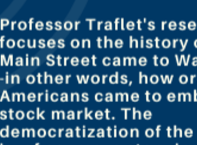
Coffee Chat TODAY (Monday, April 12) at 12:00pm with [Professor Jan Traflet. Zoom in!](#)

New MiDE course open to all! In the Fall 2021 we will be offering a new MiDE course – **Brand Communication: Society & Culture (MiDE 315-01)** taught by Professor Richard Kedzior. This course presents both managerial and critical perspectives on branding.

How Operations Research and Machine Learning are reshaping the Aviation Industry, 15 Apr at 10:20am EST via Zoom. Operations Research and Machine Learning have applications in a wide variety of industries such as supply chain, healthcare, transportation, manufacturing etc. [Speaker, Dr. Deepak Agrawal](#) is a Sr. Operations Research Consultant at American Airlines.

Join the internal Bucknell Community and celebrate student research this **Saturday, April 17th at the Kalman Research Symposium**; [via mybucknell account on Zoom](#). (event is closed to the public). Opening remarks will be from **Provost Elisabeth Mermann-Jozwiak**. Seven Freeman students will be presenting research/creative endeavors.

PROFESSOR COFFEE CHAT SERIES



Professor Traflet's research focuses on the history of how Main Street came to Wall Street: in other words, how ordinary Americans came to embrace the stock market. The democratization of the markets is, of course, a story in progress—not everyone owns stock (either directly or indirectly) and not everyone wants to do so. But the so-called “gospel of equities” has become increasingly entrenched in popular consciousness. From the shoeshine boy on Wall Street in the 1920s to the Reddit Rebellion of today, come hear about my research on the history of retail investing.

PROFESSOR
JANICE
TRAFLET

DEMOCRATIZING THE STOCK MARKET:
PAST, PRESENT, AND FUTURE

MONDAY,
APRIL 12TH

FROM
12-12:20

20th ANNIVERSARY

KALMAN

RESEARCH SYMPOSIUM

SATURDAY, APRIL 17, 2021 | 12:45-3:30 P.M.

Join us as we celebrate Bucknell undergraduate and graduate students' research, scholarship and creative projects.

Introductory Remarks by Provost Elisabeth Mermann-Jozwiak at 1 p.m.

This year's virtual symposium will offer synchronistic and asynchronistic sessions with ample opportunities for Q&A.

Presentations will be offered in the following formats:

- Live oral presentations via Zoom
- Live poster presentations in a Zoom Breakout Room
- Pre-recorded oral presentations
- Digital posters

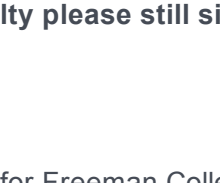
To access the Symposium on April 17, click here.

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The virtual Kalman Symposium is not open to the general public. Attendees will need a myBucknell account for access. Prior to the virtual event, attendees should verify that they have the newest version of Zoom installed. For technical assistance, please email event-tech@bucknell.edu.

Symposium Preview

You can help fuel exceptional research opportunities for our talented students by making a gift today.



Opportunities for Networking, Research, Scholarships, Internships

Support APIDA (Asian Pacific Islander Desi American) Shirts are being given away to Bucknell students who [sign up through the Google Form](#) (staff and faculty please still sign up but we cannot guarantee free shirts at this point)

[Sign up to volunteer to help hand out the shirts](#)

Bucknell University Internal Audit department Internship Opportunity for Freeman College of Management student in the class of 2022; details on [Handshake](#) or email Bob Hoster, hiring manager, at rh031@bucknell.edu directly.

Veeva Crossix is hiring an Advertising Operations Associate; [see the listing here](#); brought to us by Marketing Analytics supervisor and alum Michelle Archambault '17.

Career, Institute and Centers Programming

PSYCHOLOGY ALUMNAE SERIES: IMPROVING CHILDREN'S LIVES

Spring 2021

ZOOM MEETING LINK FOR ALL SESSIONS:

<https://bucknell.zoom.us/j/92964725226?pwd=TMRoZWRSRHA4dVZBKM1Bt0UzTOHBrOTog>
Meeting ID: 929 6472 5226 & Password: 903668

Please Contact Prof. Chris Boyatzis at boyatzis@bucknell.edu with any questions.

MARCH 10, 5-6 PM

DR. LINDSAY ZAJAC '14
Post-doctoral Fellow in perinatal mental health & early childhood, Children's Hospital of Philadelphia

Supporting Parent-Child Relationships in Adversity: My Adventures as an Aspiring Clinical Psychologist and Researcher

APRIL 8, 12-1 PM

DR. EMILY (BOSTWICK) HALPIN '09
Clinical Assistant Professor Human Development & Family Studies, UNC - Chapel Hill

It's Okay to Change Your Mind Halfway through Grad School!: Experiences with a Non-linear Academic Trajectory

MARCH 18, 12-1 PM

DR. SWETA SHAH '09
Global Adviser, Early Childhood Development, The Aga Khan Foundation, Washington DC

Beyond Borders: My Journey to Supporting Children and Families in Humanitarian Emergencies Around the World

APRIL 15, 5-6 PM

BETHANY (REYNOLDS) DURLAM '14
MEd, EdS, Co-lead Teacher, The Wild Woods Forest School, Allison Park PA

Moving the Classroom Outdoors: An Introduction to Forest Schools

MARCH 23, 7-8 PM

STEPHANIE GRAYSON '14
LMSW, School Social Worker at The Quad Preparatory School, Manhattan

How Social Work Was the Best Clinical Path for Me

APRIL 21, 5-6 PM

COURTNEY JONAS '17
MS, Child Life Specialist, Boston Children's Hospital

The Wild Life of Child Life

APRIL 1, 12-1 PM

ALEX SILVERMAN '16
MS, PsyD in progress, Clinical Psychology Extern at Kings County Hospital, Brooklyn, NY

Journey to Becoming a Clinical Child and Adolescent Psychologist

APRIL 26, 7-8 PM

JULIE (EADES) AMITIE '98
BA, Executive Director of Marketing at Scholastic, the world's largest publisher of children's books

The Power of Story: How a Psych Degree Led to a Career in Children's Publishing

April 21, Noon PT (3pm EST) 3P Megawatt Mentoring Session. Please [PreRegister](#) for the Zoom link! Presented in part by Allison +Partners, Scott Pansky P'21

Sophomore's Leadership, Allyship, & Mentorship Program (DLAMP) for First Year and Dolemites

[Deadline to apply on Handshake is April 15](#)

Make the WORLD YOUR CLASSROOM

GLOBAL EDUCATION @ BUCKNELL

SPRING 2022 PROGRAMS

Bucknell in ATHENS

The core focus of the program is Classics & Ancient Mediterranean Studies and also includes courses in the social sciences and humanities. All courses are designed to take full advantage of the program location in beautiful Greece, offering numerous day and overnight field trips to sites around Greece, such as Crete, Sparta, Delphi, Olympia, and of course, Athens.

Bucknell en ESPAÑA

Bucknell en España, a linguistic and culturally immersive program located in Granada, Spain. Courses taught by a Bucknell professor and at the Modern Language Center, homestays with families, and thematic excursions throughout the Iberian peninsula.

Bucknell en FRANCE

Bucknell en France, a deep immersion program located in Tours, where students live with a host family and can take courses in French or English in any number of disciplines while deepening their intercultural awareness, boosting their self-confidence, and developing transferable and marketable skills.

Bucknell in GHANA

An introduction to Tropical Ecology in West Africa. Experience and learn about Africa within an African environment. Experience life on an African university campus and take courses in all fields to satisfy your majors and other requirements.

Bucknell in LONDON

Make London your classroom as you explore London's cosmopolitan culture through the program, the *Alchemist of London: Brews, Bugs and Biopharma*, which is open to all majors. Experience life as a Londoner and engage in courses fulfilling a variety of electives and requirements.

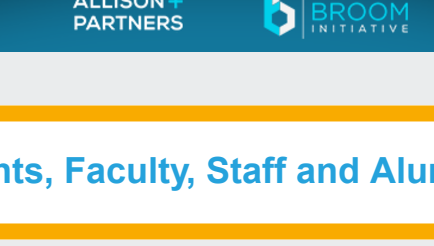
bucknell.edu/GlobalEducation

Bucknell
UNIVERSITY Global & Off-Campus Education



MEGAWATT MENTORING

BROOM CENTER'S 3P CAREER TOUR SERIES



ALLISON + PARTNERS

BROOM INITIATIVE

APRIL 21

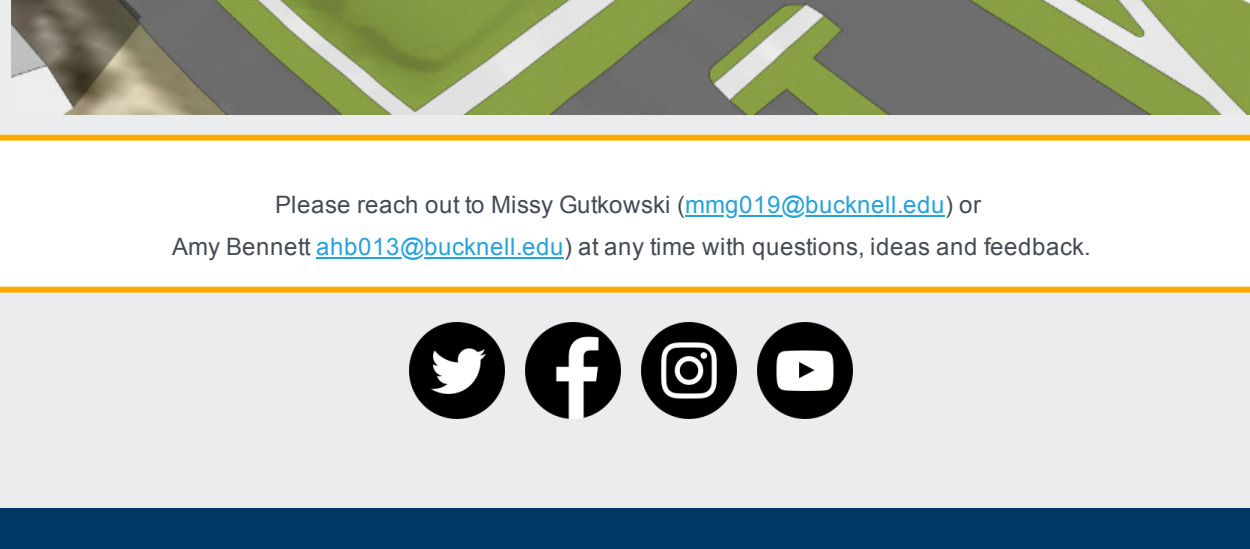
AT NOON PT

Freeman Students, Faculty, Staff and Alumni in the News

[Read all about Kaya Koji](#), the coffee company started by Christopher Dunne '15, in the Pangalengan Highlands of West Java, Indonesia.

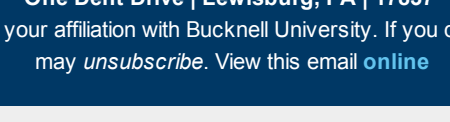
[Freeman Senior Amy Yowell '21](#), a Managing for Sustainability major, was selected as one of the Best and Brightest business students of 2021 by [Poets&Quants](#).

[Freeman Senior Student Athlete Nathan Feyrer '21](#), an Accounting & Financial Management major, was selected as one of the Best and Brightest business students of 2021 by [Poets&Quants](#).



Please reach out to Missy Gutkowski (mmg019@bucknell.edu) or

Amy Bennett (ahb013@bucknell.edu) at any time with questions, ideas and feedback.



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