FREEMAN COLLEGE OF MANAGEMENT

29 March 2021 MEMO

Freeman College BLOG | Freeman Student Events Calendar | Management Majors MOODLE

Freeman Events and Programs

Freeman Week is next week - sign up for a week full of fantastic programming, prize giveaways, fun swag, free food and lots of virtual 1v1! sessions with industry heads and visionaries.

We can't wait to celebrate all week long with YOU!

April 5-9, 2021

Sign ups now OPEN for the week long virtual Business Trends Summit and other **Freeman Week** activities, details HERE.

Twilio Challenge Competition, part of Freeman Week, is open to all majors and class years across the University. The deadline is: sign up **April 8 at 11:59pm**. TOP PRIZE is $1000!

BYOC to today's Coffee Chat 'From Cirque du Soleil to Consumer Research' with Freeman College of Management Professor Annetta Grant **TODAY, 29 March at noon!** Zoom in HERE.

BizPitch 2021 is now **OPEN** and accepting applicants! **Apply by 1 April to have a chance at over $7,000.00 in prize monies**. Instagram: @bucknellBizPitch

New MIDE course open to all! In the **Fall 2021** we will be offering a new MIDE course – **Brand Communication: Society & Culture (MIDE 315.01)** taught by prof. Richard Kedzior. This course presents both managerial and critical perspectives on branding.

Stone conversal with **Dr. Jeremy Kay, data science manager and surge pricing lead at Lyft. Wed, 31 Mar at 11:15am.** Dr. Kary will talk with Professor Kerwin's ANOP 102 students about his trajectory from a liberal arts education in economics and psychology and his path through Cornerstone Research, and Amazon, to Lyft.

Want to Win $1,000 and Learn Stuff? Do the Twilio Challenge!

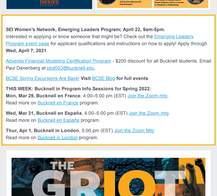
Opportunities for Networking, Research, Scholarships, Internships

UNIVERSITY INNOVATION FELLOW DEADLINE EXTENDED! Apply by **Friday, April 2nd** 11:59PM. Apply here. Learn more

Bucknell University Internal Audit department Internship Opportunity for Freeman College of Management student in the class of 2022; details on Handshake or email Bob Hooker, hiring manager, at rdh25@bucknell.edu directly.

Veova Crossia is hiring an Advertising Operations Associate; see the listing here; brought to us by Marketing Analytics supervisor and alum Michele Archambault '17.

Career, Institute and Centers Programming



SEI Women's Network, Emerging Leaders Program; April 22, 9am-8pm.
Interested in applying as a cohort member that might include the Emerging Leaders Program event page for applicant qualifications and instructions on how to apply! Apply through **Wed, April 7, 2021**.

Adventis Financial Modeling Certification Program - $200 discount for all Bucknell students. Email Paul Gandenberg at pdg030@bucknell.edu.

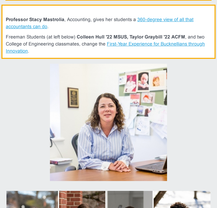
INCIE Spring Excursions Are Back! Visit INCIE Blog for full events

THIS WEEK: Bucknell in Program Info Sessions for Spring 2022:
Mon, Mar 29, Bucknell on France, 4:00-5:00 pm (EST) Join the Zoom mtg.
Read more on Bucknell on France program.
Wed, Mar 31, Bucknell on España, 4:00-5:00 pm (EST) Join the Zoom mtg.
Read more on Bucknell on España program.
Thur, Apr 1, Bucknell in London, 5:00 pm (EST) Join the Zoom Mtg
Read more on Bucknell in London program.

Freeman Students, Faculty, Staff and Alumni in the News

Professor Stacy Mastrolia, Accounting, gives their students a 360-degree view of at that accountants can do.

Freeman Students (at left below) **Colleen Hull '22 MSUS, Taylor Greyb'ill '22 ACFM**, and two College of Engineering classmates, change the First-Year Experience for Bucknellians through Innovation.



Please reach out to Missy Dutkowski (mwd13@bucknell.edu) or Amy Bennett (ebd013@bucknell.edu) at any time with questions, ideas and feedback.

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