



Freeman College BLOG

Freeman Student Events Calendar

Management Majors MOODLE

Freeman Events and Programs

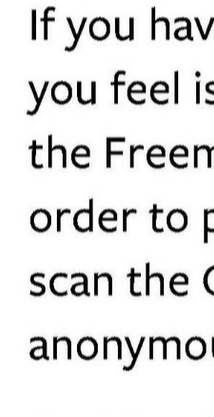
We are pleased and proud to announce [the Freeman Fellows for the upcoming year](#):
Luke Grover, Lead, Brett Zatlín, Lead
Wilder Brice, Danny Cecere, Anna Cristini, Bennett Dahl, Olivia Greenberg, Evan Kaplan, Hayley Koenigsberg, Liz McDermott, Robert O'Neill, Lily Patterson, Matthew Pinho, Lucia Singer, Bridget Tobin, Sarah Wike, Nick Zanghetti

'What Should I Know About Research?' Coffee Chat Monday, April 26 at 12:00pm with [Professor Jimmy Chen. Zoom in!](#)

- Open to all students - some Fall '21 management courses:**
- MORS 200** - Responsible Management (Martin) - This course explores responsible management of all sorts of organizations with a goal toward achieving the United National Global (Sustainable Development) Goals.
 - MORS 324** - Organizational Forms: Strategies & Structures (Boyd) .5 credit - This course helps students understand various organizational forms across sectors and how triple-bottom-line management can align to strategic management and structural design.
 - MORS 325** - Performance Measurement & Reporting (Boyd) .5 credit - This course helps students understand how to measure and report organizational performance within a triple-bottom-line framework.
 - MORS 400** - Management Consulting (Martin fall) - This course explores management consulting concepts, models, and theory while engaging in live consulting projects with clients. (Boyd).
 - MORS 370** - Entrepreneurship (Meek) - This course helps students develop entrepreneurial mindsets and exposes them to entrepreneurship scholarship and practice.
 - MSUS 335** - Social Innovation & Entrepreneurship (Meek) - This course exposes students to the field of social entrepreneurship and organizational design for the common good.
 - GLBM 200** - Managing in a Global Environment (Martin). This course explores management in global contexts.

PROFESSOR COFFEE CHAT SERIES

Overall, my research investigates collaborations between suppliers and retailers with respect to inventory or contract management. As an academic researcher, I aim to contribute empirical insights or new theories to the literature. The journey of exploring unknown answers to research questions is full of uncertainties, frustrations, or excitements. At the end of every research project, I have always come to a better understanding of the retail, manufacturing, and transportation industries. In the discussion, I will go over my research portfolio and my understanding of what research is really about.



PROFESSOR JIMMY CHEN

WHAT SHOULD I KNOW ABOUT RESEARCH?

MONDAY, APRIL 26TH FROM 12-12:20

The Freeman College of Management

DIVERSITY, EQUITY, & INCLUSION COMMITTEE WANTS TO HEAR FROM YOU!



If you have a suggestion about a topic you feel is important to discuss in the Freeman College community in order to progress towards our goals, scan the QR code and submit an anonymous form!



More information about our goal as an organization can be found on our [IN Network page](#): "Freeman CoM Diversity, Equity, & Inclusion Committee."



Opportunities for Networking, Research, Scholarships, Internships

GARMENTS MARK AND ANURAG
BIZ PITCH 21 WINNER

THE STEM DIARIES EMILY
RUNNER UP

CONCH CHRIS AND MATEO
FAN FAVORITE

BRAVE BEYOND BISP CHANZÉ
CHANGE MAKER

Want to know more about the winners of Bucknell's BizPitch student startup competition? Head to the [SBDC link](#) to read about the 4 teams that won a total of \$7,000 in prize monies.

Support APIDA (Asian Pacific Islander Desi American) Shirts are being given away to Bucknell students who [sign up through the Google Form](#) (staff and faculty please still sign up but we cannot guarantee free shirts at this point) [Sign up to volunteer to help hand out the shirts](#)

New summer internship opportunity posted on [Handshake](#) by alum - Greg Ruda '17; Business Development Intern - Kayhan Space Corp, 10 wk Seasonal Full-Time Internship, Boulder, CO

[Join BIPP Career and Policy Panel with Real Estate Leaders](#); Fri, Apr 30 from 12-1 EST [Join BIPP via zoom](#) for an exciting career and policy panel event on "Residential Real Estate Policy in the United States" with industry experts. Moderated by Professor Tom Geurts (Finance).

BIPP CAREER AND POLICY PANEL WITH REAL ESTATE LEADERS

RESIDENTIAL REAL ESTATE POLICY IN THE UNITED STATES



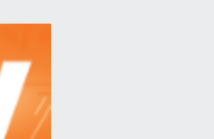
BIPP POLICY FORUM

- PANELISTS:**
- Kerek Edwards**
President, Wescott Homes
[linkedin.com/in/kerek-edwards-8ba9034](#)
 - Colleen Wenke**
President & Chief Operating Officer, Taconic Partners
[linkedin.com/in/colleen-wenke-76b7086f](#)
 - Steven Duplechain**
Attorney and General Contractor
[linkedin.com/in/steven-duplechain-0bb81762f](#)
- MODERATOR:**
- Prof. Tom Geurts**
Dunkak Chair in Finance, Bucknell University
[linkedin.com/in/tom-geurts-7711234f](#)

ZOOM MEETING ID: 934 6236 5451
PASSWORD: 105548

Fri. April, 30
Noon - 1 p.m. EST

SPONSORED BY THE BUCKNELL INSTITUTE FOR PUBLIC POLICY



Career, Institute and Centers Programming

Questions about resumes? Need help with locating internships? Schedule an appointment with a staff member at the [Center for Career Advancement](#) and check out [handshake](#).

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Communications, Marketing and Advertising MEET & GREET EVENTS

Tuesday, April 27

Meet alumni, parent and company representatives in Communications, Marketing and Advertising. See [Handshake](#) for more details.

Verizon Media, 3:00 PM - Jason Sherry '11, digital advertising trends
Vision, 3:00 PM - learn about public relations and earned media
DeVito/Vardi, 3:30 PM - Tom Kroszner '16, Senior Media Planner and Chris Tinkham '77, Media Director
BARK, 4:00 PM - Maddie Boone '18, Growth Market Manager
Allison + Partners (Global Communications Firm) 5:00 PM - Scott Pansky P'21
Sony Music, 5:30 PM - Devan Schulte '16

International Alumni Career Panel

Tuesday, April 27, 12:00 - 1:00 PM

Learn from international alumni who were once in your shoes. The event will be moderated by **Osama Amin '22 and Assumpta Gasana '21, CCA Career & Fremont Interns.**

PANELISTS:

- Nancy Ingabire Abayo '19 (PhD candidate at North Carolina State University)
- Nadir Sharif '08,'11 (Associate Director Office of Student Life @ Wharton MBA at University of Pennsylvania)
- Sithanda Ntuka '12 (Vice President at Alliance Bernstein)
- Yash Mittal '19 (Software Engineer at Pinterest)
- Ming Ma '19 (Graduate candidate at Columbia Engineering)
- Phoebe Wang '18 (Structural Engineer at Gilsanz Murray Steffcek)

INDUSTRY MEET & GREETs

Marketing, Advertising & Communications

Make the WORLD YOUR CLASSROOM

GLOBAL EDUCATION @ BUCKNELL

SPRING 2022 PROGRAMS

<p>Bucknell in ATHENS</p> <p>The core focus of the program is Classics & Ancient Mediterranean Studies and also includes courses in the social sciences and humanities. All courses are designed to take full advantage of the program location in beautiful Greece, offering numerous day and overnight field trips to sites around Greece, such as Crete, Sparta, Delphi, Olympia, and of course, Athens.</p>	<p>Bucknell en ESPAÑA</p> <p>Based on rigorous, linguistic and culturally immersive program located in Granada, Spain. Courses taught by a Bucknell professor and at the Modern Language Center, homestay with families, and thematic excursions throughout the Iberian peninsula.</p>	<p>Bucknell en FRANCE</p> <p>Bucknell en France, a deep immersion program located in Tours, where students live with a host family and can take courses in French or English in any number of disciplines while developing their intercultural awareness, boosting their self-confidence, and developing transferable and marketable skills.</p>	<p>Bucknell in GHANA</p> <p>An introduction to Tropical Ecology in West Africa. Experience and learn about Africa within an African environment. Experience life on an African university campus and take courses in all fields to satisfy your majors and other requirements.</p>	<p>Bucknell in LONDON</p> <p>Make London your classroom as you explore London's cosmopolitan culture through the program, the Academy of London, Breg and Bishops, which is open to all majors. Experience life as a Londoner and engage in courses fulfilling a variety of electives and requirements.</p>
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[bucknell.edu/GlobalEducation](#)



Freeman Students, Faculty, Staff and Alumni in the News

Congrats to Bison Finance Society's, [Ryan Bernicker](#), whose article submission was selected as a contribution to the [Wall Street Journal's student opinion series](#).

Shout out to [Encore Energy's](#) Bucknell alumni, who joined us for the 2020 Freeman Week Business Trends Summit and are helping [Bucknell become even more sustainable](#):
[Chad Farrell '92](#), CEO, Encore Renewable Energy
[Blake Sturcke '93](#), Chief Operating Officer and CFO Encore Renewable Energy



Please reach out to Missy Gutkowski (mmg019@bucknell.edu) or Amy Bennett (ahb013@bucknell.edu) at any time with questions, ideas and feedback.

