

Freeman College BLOG
 Freeman Student Events Calendar
 Management Majors MOODLE

Freeman Events and Programs

A CELEBRATION OF MANAGEMENT AT BUCKNELL UNIVERSITY
FREEMAN WEEK > 2021 April 5-9

5 MONDAY 3-4:30 p.m. Ice Cream Social Picnic Tables Outside Taylor Hall All are welcome to join faculty, staff, and student leaders for a sweet, pre-packaged treat to kick off a celebration of management. 11:59 p.m. Deadline Twilio Challenge Provide hands-on experiences to increase each student's ability to solve real problems by creative and collaborative ways by exploring design thinking methods and methods for identifying, developing, and delivering meaningful differential solutions.	7 WEDNESDAY 7-7:50 p.m. Management Student Stories Panel Zoom link: https://bucknell.zoom.us/j/9104172091 Hear from Freeman Fellows and Freeman Advisory Board about their decisions, paths, and insights on their college experience thus far.	8 THURSDAY 6-7 p.m. Walling Lecture: Courageous Conversations with James Nevels '74 Zoom link: https://bucknell.zoom.us/j/9104172091 Join James Nevels '74, Founder and Chairman of the Sustainable Energy, a thought leader of experience in the industry and leadership in energy production, to discuss his work in the industry and leadership in energy production.	9 FRIDAY 11:30 a.m. - 1:30 p.m. Senior Celebration McDaniel Commons Launched in 2019 to commemorate the first anniversary of the naming of the Freeman College, this weeklong celebration is where undergraduate students can rub elbows with powerful industry leaders in a number of fields.
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ALL WEEK
Business Trends Summit-Virtual Sessions
 Members will discover the trends and opportunities in organizations from industry leaders in a variety of fields.
 Details: <https://freeman.bucknell.edu/2021/03/08/business-trends-summit-virtual-sessions/>

Bucknell Freeman College of Management

Freeman Week is less only 3 weeks away! Get ready for a week full of fantastic programming, prize giveaways, fun swag, free food and lots of virtual V.I.P. sessions with industry heads and visionaries. We can't wait to celebrate all week long with YOU!
 April 5-9, 2021

Sign ups now OPEN for the week long virtual **Business Trends Summit** and other Freeman Week activities: [register HERE!](#)

Twilio Challenge Competition, part of Freeman Week, is open to all majors and class years across the University. The deadline to [sign up](#) is **April 5 at 11:59pm**.

Nominations now open for Student Affairs Leadership Awards. You will need to provide the student's class year and email address in the nomination form. The deadline for nominations is **Monday, 8 March**. [Detailed award information here.](#)

BizPitch 2021 is now OPEN and accepting applicants! Apply by 1 April to have a chance at over \$7,000.00 in prize monies. Instagram: @BucknellBizPitch

East Coast Entrepreneurship Conference virtual 1-3pm on March 20th. Hosted by Samarth Gowda and featuring globally impactful entrepreneurs. Free to register and attend!

SMIF Applications Due by March 26, 11:59pm
 SMIF is a two semester course (ACFM 375/476) which only awards two course credits after the successful completion of the second course (ACFM 476).

A VIRTUAL EVENT

BUSINESS TRENDS SUMMIT 2021

Monday, April 5, Noon-12:00 p.m.
Sustainability in Consumer Products with PepsiCo
 Monday, April 5, 8-8:50 p.m.
The Future of Retail
 Tuesday, April 6, 10:30-11:00 a.m.
Anatomy of Digital Commerce
 Tuesday, April 6, 5-5:50 p.m.
The Art of the Deal: Private Equity
 Wednesday, April 7, 12:15-1 p.m.
Multifamily Real Estate Acquisition Strategies
 Friday, April 9, 9:30-10:00 a.m.
Art of the Possible, With Data
 Friday, April 9, Noon-1:30 p.m.
Working Towards a Common Good
 Friday, April 9, 1:30-2:00 p.m.
Venture Capital: How Does it Work, History, Trends & Predictions

FREEMAN WEEK > APRIL 5-9, 2021

Walling LECTURE
 April 8, 6-7 p.m.
JAMES E. NEVELS '74
COURAGEOUS CONVERSATIONS
 A Virtual Event

BIZPITCH PANEL EVENT
 Hosted by 2017 Winner Philo Lezarczyk
LEARN FROM PREVIOUS PRIZE WINNERS
 Open to All Bucknell Students
March 18th - 5pm
March 24th - 6pm
via ZOOM

Opportunities for Networking, Research, Scholarships, Internships

PROFESSOR COFFEE CHAT

DR. NEIL BOYD AND DR. ERIC MARTIN

CRISIS AND COMMUNITY

FRIDAY, MARCH 19TH FROM 12-12:30

Hosted by the Freeman College of Management Student Advisory Board

Prof Boyd & Prof Martin 19 March Coffee Chat Zoom link

Office of Admissions is hiring student Ambassadors; attend an upcoming, Ambassador-led info session to learn more: **March 16th at 5pm**: <https://bucknell.zoom.us/j/93423003851> Ready to apply? [Click here](#)

Bucknell University Internal Audit Department Internship Opportunity for Freeman College of Management student in the class of 2022; details on [Handshake](#) or email Bob Hofter, hiring manager, at rh031@bucknell.edu directly.

The **BCSE** is looking for abstract submissions for the **8th Annual Sustainability Symposium**: "Adapting in Uncertain Times" and the deadline is quickly approaching with ONLY 1 WEEK LEFT!

Career, Institute and Centers Programming

CALLING ALL UNDERGRADS

HOW CAN WE IMPROVE **RACIAL EQUITY ON CAMPUS?**

NACCC TAKE THE SURVEY.

On **March 23**, you'll receive an invitation to complete the **National Assessment of Collegiate Campus Climates (NACCC)**. Follow the link in your email to complete the survey.

Complete the survey by **April 20** and automatically be entered to win one of 16 \$50 gift cards to the Bucknell Bookstore!

GIFT CARD \$50

PSYCHOLOGY ALUMNAE SERIES: IMPROVING CHILDREN'S LIVES
 Spring 2021

ZOOM MEETING LINK FOR ALL SESSIONS:
<https://bucknell.zoom.us/j/9104172091>
 Meeting ID: 910 417 2091 & Password: 910158
 Please Contact Prof. Chris Boylston at boylist@bucknell.edu with any questions.

DR. LINDSAY ZAJAC '14 Post-Doctoral Fellow in personal mental health & early childhood. Children's Hospital of Philadelphia Supporting Parent-Child Relationships to Address My Adversity as an Adopting Clinical Psychologist and Researcher	DR. EMILY (BOSTWICK) WALPIN '09 Clinical Assistant Professor, Human Development & Family Studies, UNC - Chapel Hill It's Okay to Change Your Mind: Halfway Through, and So What? Experiences with Non-Linear Academic Trajectories
DR. SWETA SHAH '09 Global Advisor, Early Childhood Development, The Asia House, Washington, DC Beyond Borders: My Journey in Supporting Children and Families in Humanitarian Emergencies Around the World	BETHANY (REYNOLDS) DILLAM '14 MEd, MS, Clinical Teacher, The Wood Forest School, Allison Park, PA Moving the Classroom Outside: An Introduction to Forest Schools
MARCH 23, 7-8 PM STEPHANIE BRAYTON '12 MSW, School Social Worker at St. David's Preparatory School, Manhattan How Social Work Was the Best Clinical Path for Me	APRIL 5, 5-6 PM COURTNEY JONES '17 MS Child Life Specialist, Boston Children's Hospital The Wild Life of Child Life
APRIL 1, 12-1 PM ALEX SILVERMAN '16 MS, PhD in Psychology, Clinical Psychology, Eastern Kentucky University, Kentucky Journey to Becoming a Clinical Child and Adolescent Psychologist	APRIL 26, 7-8 PM JULIE (ADESI) AMITE '08 EdS, Director, Clinical Marketing at Scholastic, the world's largest publisher of children's books The Road to How a Psych Degree Led to a Career in Children's Publishing

BLACK WOMEN AND THE (IN)VISIBILITY OF ATHLETIC ACTIVISM: Past, Present, and Future; Monday, March 15 at 7:00 p.m. [Register in advance for this Zoom event.](#)

Upcoming **Finance Networking & Virtual Career Fair** hosted on **March 25th** through the Center for Career Advancement.

Virtual Panel Discussion – Introduction to Mercr
Wed, Mar 17 5:00 - 6:30pm EDT; <https://bucknell.joinhandshake.com/events/686322>

Paul Danenberg at Bucknodeling Certification Program - \$200 discount for all Bucknell students. Email Paul Danenberg at pbd003@bucknell.edu.

BCSE Spring Excursions Are Back! Visit [BCSE Blog](#) for final events
THURSDAY, MARCH 18TH, 1-1:30pm: A Walk Among the Trees
 Led by Dr. Shauna Barnhart, Director of Place Studies

THURSDAY, MARCH 18TH, 6-8PM: Fireside Chat
 Led by Dr. Milton Newberry III, Director of the Sustainable Technology program

SATURDAY, MARCH 20TH, 10AM-2PM: Birding Hike at RB Winter State Park
 Led by Dr. Milton Newberry III, Director of the Sustainable Technology program

Psychology Alumnae Series on March 18th: 12:00-1:00 pm with Dr. Sweta Shah '09. ["Beyond Borders: My Journey to Supporting Children and Families in Humanitarian Emergencies Around the World"](#)

THE GRIOT YEARS
ARTISTS, AGITATORS & VISIONARIES
 CHRONICLING OUR STORIES

KIA CORTTHON

Q&A with Kia Cortthorn and Bucknell Professor **Jaye Austin Williams**
Wednesday, March 31, 5:30 p.m. on Zoom

As a former student of the renowned Howard Miller School of Journalism and Mass Communication, and now the Executive Director of the Center for the Study of the Black Experience, Cortthorn is a thought leader in the field of Black history and culture. She is also the author of the award-winning book, *The Griot Years: Artists, Agitators & Visionaries*. Cortthorn will be joined by Professor Williams, who has been instrumental in the development of the Center for the Study of the Black Experience. The event will feature a Q&A session with Cortthorn and Williams, followed by a performance by the students of the Center for the Study of the Black Experience. The event is free and open to all students.

For more information and access link, please visit our website: bucknell.edu/griotyears/

THE CHINA INSTITUTE
 SPRING 2021

76 DAYS

ON JANUARY 23, 2020, CHINA LOCKED DOWN WUHAN, A CITY OF 11 MILLION, TO COMBAT THE EMERGING COVID-19 OUTBREAK.

Set deep inside the frontlines of the crisis in four hospitals, 76 DAYS tells indelible human stories of healthcare workers and patients who struggle to survive the pandemic with resilience and dignity.

Produced, directed, and written by award-winning filmmaker Hao Wu, 76 DAYS world premiered at the Toronto International Film Festival in September 2020.

WATCH - With thanks to the Dean's Office of the College of Arts & Sciences for financial support, the Bucknell China Institute is pleased to host a screening of 76 Days and 76 Days with Director Hao Wu on Monday, March 15, from 7:30 - 8:30 pm.

Please register: <https://bucknell.zoom.us/j/9104172091>

Once you register, you will receive details on how to view the film before the director Q&A.

Bucknell China INSTITUTE

Freeman Students, Faculty, Staff and Alumni in the News

Professor Matt Bailey, the Christian R. Lindback Chair in Business Administration, uses analytics and mathematical modeling to help small [organizations solve thorny problems](#).

Eddy Nig, James & Elizabeth Freeman Professor of Management, [details telesurvey results for local media](#).

Freeman Students (at left below) Colleen Hull '22 MSUS, Taylor Graybill '22 ACFM, and two College of Engineering classmates, change the [First-Year Experience for Bucknellians through Innovation](#).

Register Here: **Wednesday, March 24th**
Keynote: 2:00-3:00pm
Q&A with Naima: 3:00-3:30pm
 Email cjn009@bucknell.edu for more info.
Bucknell Office of Civic Engagement

Please reach out to Missy Gutkowski (mmg019@bucknell.edu) or Amy Bennett (ahb012@bucknell.edu) at any time with questions, ideas and feedback.

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