

Freeman College BLOG



Freeman Student Events Calendar

Management Majors MOODLE

## Freeman Events and Programs



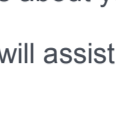
Bison Finance Society  
Membership Applications Open

The Bison Finance Society strives to foster an ambitious student community through an array of educational opportunities and developing meaningful relationships with alumni. We hope to educate students about core finance topics and assist in the finance recruitment process.

**Membership:**

<b>Educational Member</b> <ul style="list-style-type: none"> <li>• Open to everyone</li> <li>• No responsibilities</li> <li>• Weekly educational meeting</li> </ul>	<b>Analyst</b> <ul style="list-style-type: none"> <li>• Application &amp; Interview Required</li> <li>• Mandatory meetings twice a week</li> <li>• Intensive Capstone Project</li> </ul>
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Analyst Application  
Due Wednesday, August 31st  
[phib@bucknell.edu](mailto:phib@bucknell.edu)  
[Luke.Lambert@bucknell.edu](mailto:Luke.Lambert@bucknell.edu)

Questions?  
Paul Dierckx, President  
[phib@bucknell.edu](mailto:phib@bucknell.edu)  
Luka Lambertopoulos, Membership  
[Luka@bucknell.edu](mailto:Luka@bucknell.edu)

### Welcome Back to Bucknell - Amplify Your Impact!

We celebrated the Class of 2026 during a breakfast on Aug 18th - now the Freeman College Student Advisory Board is hosting a **Welcome Back** luncheon and prize giveaway on **Thursday, August 25th for Class Years '23, '24, '25**. Join us in Holmes Hall Lobby/Atrium from **11:30am - 1:30pm** and tell us about your Impact.

The Dean's Suite welcomes the below students who will assist with staffing the reception area for Fall of 2022:

**Allison Dahl '23**, accounting major from Missouri  
**Macy LeBeau '24**, markets, innovation & design major from Connecticut  
**Avery May '24**, accounting major from Massachusetts  
**Shirley Robalino Scalzo '24**, business analytics and Spanish double major from New York

There are still seats available in **MORS 215: The Management and Economics of the Color Blue from Queen Puabi to Levi Strauss**. Find out how the desire for blue, the world's favorite color, influenced global trade and economic changes. We will explore intriguing questions such as who put the blue in blue jeans and where the expression "blue plate special" comes from." This class takes place **T/R 8:30-9:50**, Holmes Hall 104, .5 credits.

## Opportunities for Internships, Networking, Research, Scholarships

Check out [Handshake](#), a platform hosted by the Center for Career Advancement, for opportunities to search for internships/jobs.

Virtual Institute of Management Accounting Student Career Fair - Free to Students!  
**Friday, September 9, 2022 | 12 p.m. - 4 p.m. ET**  
The [IMA Student Career Fair is back](#), featuring companies looking to recruit students interested in pursuing internships and entry-level positions! Join us for a can't-miss half-day virtual event designed exclusively to support students as they prepare for career success.

The [Harold & Muriel Berkman Charitable Foundation Award](#) Amount is \$1,000 one-time and the [Application deadline](#) is **August 31**. Scholarships are limited to U.S. Citizens who are matriculating in a university accredited by the Association to Advance Collegiate Schools of Business (AACSB).

The Foundation will award scholarships to worthy students choosing to pursue a graduate or undergraduate degree in marketing.

[Girls Who Invest](#) is looking for talented, motivated incoming first-year and rising sophomore women who show potential to become great investors to join our programs.

Rising sophomores of all majors enrolled in 4-year programs at U.S. universities are welcome to apply to both our Summer Intensive and Online Intensive Programs. Incoming first-years are welcome to apply to the Online Intensive Program.




**APPLY TO OUR SUMMER 2023 PROGRAMS**  
**Early Action: Sept 15th | Regular Decision: Nov 1st**  
**OPEN TO STUDENTS OF ALL MAJORS**

**INVESTING IS ALL ABOUT MAKING A SMART CHOICE**  
Choose the program that's best for you to explore your career in finance!

**ARE YOU...**

Interested in designing a career where you can invest in your passions?

Looking for a community that will support you as you begin your career and beyond?

Driven to make an impact?

Seeking on-the-job training and mentorship?

A motivated learner who thrives when setting your own pace?

**APPLY TO OUR SUMMER INTENSIVE PROGRAM (SIP)!**  
OPEN TO SOPHOMORES

**APPLY TO OUR ONLINE INTENSIVE PROGRAM (OIP)!**  
OPEN TO FIRST-YEARS & SOPHOMORES

**WHAT IS INVESTMENT MANAGEMENT?**

It's about **helping people and companies** prepare for the future by investing their money in mutual funds, hedge funds, real estate, private equity, etc., and **advising** them on the best ways to reach their financial goals.

**Girls Who Invest** is more than a program. It is a community where I can ask for career advice one minute and have belly-aching laughing sessions the next.

**CHIDINMA C., 2022 SIP SCHOLAR**

**ABOUT OUR PROGRAMS**

Join our community of talented, supportive young scholars and explore a career in investment management through our programs:

<b>SUMMER INTENSIVE PROGRAM (SIP)</b>	<b>ONLINE INTENSIVE PROGRAM (OIP)</b>
Learn core finance concepts and technical skills from professors at some of the nation's top business schools. <ul style="list-style-type: none"> <li>• Complete a paid internship with one of our 100+ partner investment firms.</li> <li>• Connect with industry professionals who will serve as mentors.</li> </ul>	Complete a self-guided, rigorous online finance course mentored by former CFA holders, Wall Street Profs, and Wharton Online. <ul style="list-style-type: none"> <li>• Pair this program with an independently secured internship or alternative summer plans.</li> <li>• Participate in networking and development events designed for SIP Scholars.</li> </ul>

**OUR 100+ PARTNER ORGANIZATIONS INCLUDE:**

VISTA HARRISON STREET FIMCO THE BALFOUR GROUP  
KKR WELLINGTON MANAGEMENT Morgan Stanley OAKTREE TPG

TO SEE US IN ACTION AND TO APPLY, VISIT US AT [GIRLSWHOWHOINVEST.ORG](#)  
FOLLOW US @GIRLSWHOWHOINVEST

## Career Institute & Center Programming

Join the Center for Career Advancement to explore the

**World of Work**



**Tuesday, August 30th**  
**4:00-8:00 p.m.**  
**Terrace Room, ELC**

Drop-in and join a career community, explore different industries, learn about career resources, enjoy dinner and enter a drawing for prizes.


**EXPLORE THE OPPORTUNITIES**

**Getting started with the Center for Career Advancement (CCA)**

We are ready to help you on your career path: Here's how to get started using our office:

[Activate your Handshake account](#): fill out your profile to receive the most relevant recommendations and schedule an appointment with a career coach or counselor.

[Bookmark the CCA Moodle Site](#) for easy access to all things career!

**Career Kick-Off Event – The World of Work, August 30th, 4 – 8pm**, ELC Terrace Room – FREE FOOD. Drop-in any time to join a career community, explore different industries, learn more about the career resources available to you.

**Have you completed the Summer 2022 Survey?**

Did you complete research or volunteer your time somewhere? **Great!**

Did you have a great internship or job for the summer? **Awesome!**

Bucknell students are known to have some pretty fabulous experiences over the summer. We would love to know you spent your summer.

Check out our student internship shout-outs featured on [@bucknellcareer](#) Instagram!

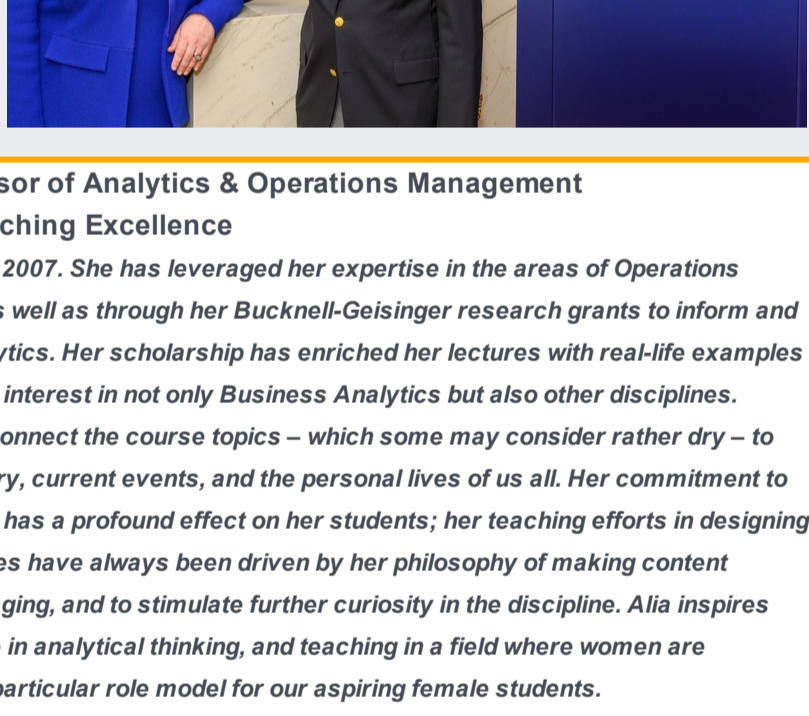
Management relevant **Center for Career Advancement** listing of industry career fairs for the Fall 2022 semester are below; stay tuned to MEMO for further details:

**Tuesday, September 20**  
Business, Consulting & Engineering Industry Networking & Career Fair  
**11am - 2:30pm in Gerhard Fieldhouse**

**Monday, October 17**  
Science, Pharma, Data & Tech Industry Networking & Career Fair  
**4pm - 7pm in ELC Terrace Room**

**First Week in November - TBD**  
NYC Finance & Real Estate Industry Networking & Career Fair  
**6pm - 8pm location TBD**

## Freeman Students, Faculty, Staff and Alumni in the News



**Alia Stanciu, Associate Professor of Analytics & Operations Management**  
**The Presidential Award for Teaching Excellence**

*Professor Stanciu joined Bucknell in 2007. She has leveraged her expertise in the areas of Operations Research and Business Analytics as well as through her Bucknell-Geisinger research grants to inform and guide her teaching of Business Analytics. Her scholarship has enriched her lectures with real-life examples that immediately pique her students' interest in not only Business Analytics but also other disciplines. Students comment on her ability to connect the course topics – which some may consider rather dry – to real decisions that impact the industry, current events, and the personal lives of us all. Her commitment to an enriching and inclusive pedagogy has a profound effect on her students; her teaching efforts in designing new courses or updating existing ones have always been driven by her philosophy of making content inclusive, relevant, challenging, engaging, and to stimulate further curiosity in the discipline. Alia inspires students to advance their knowledge in analytical thinking, and teaching in a field where women are underrepresented, she serves as a particular role model for our aspiring female students.*

**Freeman College of Management turns 5!**

The University's century-plus history of management education entered a new era when the School of Management officially became a college on July 1, 2017

While the [Freeman College of Management](#) officially [marked its fifth anniversary on July 1](#), the celebration has been going all year — starting with [the opening of Holmes Hall](#) and encompassing the college's first top 20 appearance in the "Best Undergraduate Business Schools 2022" rankings by Poets&Quants for Undergrads.

Student Story: **Natalia Mancero '24**, Accounting

[Natalia Mancero '24](#) has a foot in the door at her dream company thanks to an internship at PricewaterhouseCoopers, one of the "Big Four" accounting firms.

**Chad Tiernan '23** was named a [2021 DII All-American by National Collegiate Rugby Off the field](#). Tiernan is a finance major who will serve an internship this summer at BNY Mellon, a corporate investment firm. The experience, he says, will give him a glimpse of work life, while helping him decide on a career.

[SUSTAINABLE SUCCESS](#)

**Margaret Ekblom '17** prioritizes people and planet in her corporate career. Ekblom is integral to the marketing effort at Pana LCE Investments, a private-equity firm founded by **Caroline Abramo '94** that invests in companies driving the global transition to carbon neutrality.

"If you want the truth, unless they up their benefits, I don't really see [a card specific to EV charging rewards](#) being all that popular," says **Karen McGrath**, an assistant professor of finance at Bucknell University in Lewisburg, Pa. (Quoted in a [recent BuySide article](#)...)

What are some quick tips on saving up for a family emergency fund? Check out [tips here](#) from **Stacy Mastrolia**, Associate Professor of Accounting.

